BCC SOFTWARE
A **BLUE**CREST COMPANY

Track N Trace®

Data Marketing Services Solution

Intelligent mailpiece tracking for a smarter and more effective business

USPS® Informed Visibility® provides valuable mailpiece information to efficiency-minded mailers. Track N Trace®, BCC Software's mail tracking service, channels this technology to provide unbeatable mailpiece intelligence and reporting.

Offering an intuitive interface with powerful reporting capabilities, Track N Trace leverages mailpiece scan data for both outbound and inbound mail. These reports help you and your customers gain visibility into the mailstream, driving better performance across business operations.

Monitoring the progress and delivery of your outbound mailings helps you improve delivery effectiveness and timing. Monitoring the progress of your inbound mailings gives you notice of incoming Business Reply mail so you can optimize your operations and predict cash flow.

The Track N Trace service is available to any mailer via file upload, or through direct integration with our BCC Software family of products: BCC Mail Manager™, BCC Bulk Mailer®, BCC Architect, and BCC Ignite.

TRACK N TRACE DELIVERY CONFIRMATION (OUTBOUND MAIL)

Track N Trace collects step-by-step delivery information from postal facilities on your outbound mailpieces' delivery path, which is stored on a secure website. Monitor the progress of your mailpiece, gauge the delivery effectiveness, and predict future performance by creating or downloading reports at your convenience.

From the power to identify weak links in the delivery chain to the ability to predict mailstream patterns, the information revealed by mailpiece tracking can improve your business—and the more specific your data, the better. Track N Trace uses state-of-the-art USPS Informed Visibility technology, ensuring the most comprehensive and up-to-date delivery details are available when you need them.

TRACK N TRACE ORIGIN CONFIRMATION (INBOUND MAIL)

Use TNT™ Origin Informed Visibility to improve the predictability of inbound Business Reply mailpieces for your First-Class™ mailings.* Utilize BCC Software's advanced reporting technology to track First-Class Business Reply pieces as the USPS scans them on their way back to your business. This visibility can be used to:

» Predict cash flow with more certainty
» Plan collection efforts
» Adjust staffing levels
» Streamline inventory management
» Drill down to single-origin mailpiece
» Improve customer service experience

*Business Reply Mail is supported in BCC Mail Manager and via TNT file upload interface.

TRACK N TRACE REPORTING

Our powerful reporting engine allows you to conveniently check up on the mailstream progress of any job. Updates are posted multiple times daily to BCC Software's secure servers. Over 20 comprehensive reports that sort information by Date, NDC, SCF, State, and 5 Digit Zip are available to view on our secure website or schedule for download or email delivery.

A wide variety of download formats for your Track N Trace reports provide maximum presentation flexibility and detail, helping you quickly understand what pieces were scanned and at which locations. Additionally, you can customize your reports by exporting the data from Track N Trace and importing it into your favorite reporting tool.

TRACK N TRACE RESELLER OPTION

Become a Track N Trace reseller to provide mail-tracking functionality directly to your customers via a branded website customized with your logo and a personalized color scheme.

HOW CAN WE HELP?

BCC Software prides itself on our in-house, local customer support team, who are all USPS Mailpiece Design certified. Need assistance? Never hesitate to give us a call.

» Let Track N Trace give you total visibility into your mailing effectiveness.

KEY BENEFITS

- » Uses USPS Informed Visibility to deliver end-to-end intelligent mailpiece tracking and reporting
- » Destination Informed Visibility with support for Full-Service ACS
- » Origin Informed Visibility for Business Reply Mail supported in BCC Mail Manager and via TNT file upload interface
- » Track by mailpiece functionality that allows you to troubleshoot missing pieces
- » Advanced mapping and precision provide expansive performance reporting
- » Report data can be archived and password-protected online, or downloadable into multiple file formats
- » Reports can be scheduled in advance for automatic delivery via FTP or email
- » Drill down into reports to go from scan-to-piece level detail in seconds
- » A wide variety of built in reports that define both inbound and outbound mail processing, including:
  - Mailpiece Summary for inbound and outbound mail*
  - Lost Mailpiece
  - Late Return
  - Delivery Statistics
  - Delivery Barcode Scan Summary
  - Delivery Exception
  - US Maps (Delivery Performance)
  - Service Bureau Usage
  - Data export feature for custom reporting
- » Reduces uncertainty with local, county, and state ballot tracking
- » Compatible with First-Class, Standard Mail®, and Periodicals*
- » Job automation available through BCC Mail Manager TaskMaster™ option
- » Fully integrated into BCC Mail Manager or accessed via a simple file upload
- » Integrated into BCC Bulk Mailer Mail Sort wizard and BCC Architect Presort wizard
- » BCC Ignite module available for TNT file upload
- » Credit-based pricing for easy budgeting
- » Available reseller option allows third-party branding of Track N Trace to end-user clients
- » Customizable site preferences

*Inbound Mail and Periodical Mail is supported in BCC Mail Manager and via TNT file upload interface.